



TUI BLUE The Passage Community Engagement Policy

At Tui Blue The Passage Resort, we understand that our connection to the local community is integral to the success of our destination. Embracing the spirit of responsible tourism, we are dedicated to cultivating positive relationships with the communities that surround us. This Community Engagement Policy serves as a testament to our commitment to creating meaningful and lasting partnerships. By actively participating in community development, environmental stewardship, and cultural enrichment, we aim to contribute to the well-being of the local community while ensuring a harmonious coexistence between our resort and its surroundings.

Our goals

- Supporting the local community
- Supporting the culture, people and environment
- Fostering positive relationship with local community, residents and organisation
- Promoting and safeguarding the availability of vital resources and necessary services

What we do to achieve our goals

- We attend local events, meetings, and gatherings to meet community members
- We support and promote local businesses to increase economic growth
- We provide job training or skill development programs to enhance the employability of local individuals
- We have activities in the resort to promote local culture and food
- We organise cultural events and festivals that showcase the community's traditions and talents
- We are transparent, honest, and consistent with the community
- We hire local residents, which can reduce unemployment and improve economic stability in the community
- We pay attention to specific economic and social challenges that the common city faces, such as unemployment, poverty or lack of essential services
- We donate linen, towels, furniture and equipment to the community
- We remind guests to respect the locals and the community by refraining from engaging in inappropriate behaviour

Axel Boynes

General Manager

1st May 2024